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Class Period:\_\_\_\_\_\_\_\_\_

Media and Government

Ch. 12 Quiz

1. The relationship between public officials and the media can BEST be described as one of
   * antagonism
   * mutual admiration
   * dependency
   * rivalry
   * love-hate
2. Changes in US politics have occurred at the same time as changes in the organization and technology of the media. This seems to suggest that

* Politics will respond to the changes in how communication is carried on.
* The technology of journalism responds to changes in politics.
* Journalism is more important than politics in determining how the government will operate.
* There is no relationship between journalism and politics.
* The nature of journalism dictates the nature of politics.

1. At the turn of the 20th century, the growing media sensationalism influencing public opinion was known as

* Purple prose
* Yellow journalism
* Muckraking
* Feeding frenzy
* Pack journalism

1. In most recent years, the process of renewing broadcast licenses by the FCC has become

* More difficult
* Automatic
* Easier
* Apolitical
* More time consuming

1. The aspect of news reporting on which the political ideology of journalists is most likely to come into play is the issue of

* How to handle routine stories
* How much space to give a story
* How long to carry a story
* Which stories to cover
* Which reporter should cover a certain story

1. During the 1930’s what was the main form of political communication?
2. In 1776, an American citizen would get their political information from what type of political communication source?
3. What is the prominent political communication source today?
4. The FDA has been given a new cancer medication to test out to see if it should be placed on the market. There are certain legal issues standing in the way of it becoming marketable. Who/what group might have an influence on getting this medication approved by the FDA?

1. A young African-American kid is shot in Florida. There are claims that this shooting was a hate crime. Who/what group might have an influence on government action concerning this unfortunate crime?

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Short Answer:

The President of the United States has a Facebook page, Twitter account, and YouTube channel page. Facebook has a PAC group. Civilians create politically based blogs. How does each of these forms of social media intertwine with the political system?